

Press Release

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Sweet Dreams!

Its one in the morning and once again you find yourself sitting in front of your monitor, staring at your work. It stares back but says nothing. *This design is lame*, you tell yourself. *No, it just needs something*, you reply back hastily. Not for the first time, you are at a loss for that extra little something that will take the design to the next level. Then it strikes home. You need some digital spice to perk up the images and excite the type. You click open Photoshop and go to the filters menu ... you choose Auto FX Software > DreamSuite and you quickly find out *how sweet dreams can be*.

Auto FX Software Releases A Major New Graphics Application Called DreamSuite

DreamSuite is a visual enhancement program created to work with images, type and graphics. DreamSuite includes 18 premium effects that are unrivalled in their photo realistic quality, ease of use and creative options. It works as either a stand-alone application or as a plug-in for image editing programs like Adobe Photoshop, Adobe Elements and Paint Shop Pro. DreamSuite Series One is the first of several DreamSuite series to be released by Auto FX Software. Included with Series One are the following effects:

- 35mm Frame
- Chisel
- Crackle
- Crease
- Cubism
- Deckle
- Dimension X
- Focus
- Hot Stamp
- Instamatic
- Liquid Metal
- Metal Mixer
- Photo Border
- Photo Depth
- Photo Tone
- Putty
- Ripple
- Tape

“DreamSuite is a unique visual design product that represents two years of hard work and careful planning” says Cliff Weems, Founder and CEO, “We focused in on creating effects that you can’t do with ease or you just can’t do at all in Photoshop. Most importantly though, we feel we have created a suite of visual solutions designers and photographers will use everyday to enhance their creative work.”

Who Will Benefit From DreamSuite?

Graphic designers, photographers, web designers and Adobe Photoshop users.

Price and Availability:

The estimated street price of DreamSuite is \$199.00 (USD). DreamSuite ships as both a physical and as an electronic download product. Physical product is available on a hybrid Mac/Windows CD-ROM.

DreamSuite is sold through select dealers and resellers worldwide or through Auto FX Software direct at 1-800-839-2008 (toll free) or (205) 980-0056, or ordered online at <http://www.autofx.com>. Auto FX Software guarantees international shipping deliveries with a direct to customer cost (not including VAT and Import taxes) to be \$25.00 (USD) or less for expedited delivery.

DreamSuite Key Features:

- DreamSuite works as both a stand-alone application and a Photoshop compatible plug-in
- Effects are Resolution Independent. You can apply an effect to a small image and get the same result on a different sized or much larger image. This feature is useful for preparing content for both print and the web
- Memory Dots allow you to click and capture a look so you can explore and then come back to that same look at a later date
- Users can add an unlimited number of multiple light sources and shadows, each with independent controls
- Supports Adobe Photoshop Actions
- Supports a Marquee Zoom and Pan capable adjustable full screen preview
- Paragraph length ToolTips containing detailed instructions pop up when the mouse is held over a control for several seconds
- User defined presets can be saved for capturing the exact look of an effect for later use
- File loading and saving support for: .psd, .tif, .bmp, .jpg, .gif, .png file formats. Saving in Photoshop .psd format will export the effect onto a layered document with full transparency
- Customizable interface colors and desktop textures allow the user to pick their favorite look
- Optimized for single or dual processor machines on both Mac and Windows
- Optimized for G4s and runs native in OS X

System Requirements & Product Compatibility:

Windows 98/NT/2000/2000/ME/XP

Macintosh 8.5 or higher including full native support for OS X

Minimum 128MB of RAM required / 256MB or higher recommended

About Auto FX Software:

Founded in 1994, Auto FX Software has grown to become the largest developer of Adobe Photoshop plug-ins in the market. Auto FX Software is exclusively focused on the development and marketing of visual imaging software for creative professionals. Auto FX products are distributed in over 45 countries around the world and are also available for digital download on the Internet at <http://www.autofx.com>.

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For additional news, information and demos, visit our web site at www.autofx.com