

Press Release

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Contact:
Auto FX Software
(205) 980-0056
pr@autofx.com

Auto FX Software Releases Mystical Lighting



Digital Lighting and Shading Effects. Light is the very heart and soul of photography. It sets the tone and ambiance for the shot and is one of the most critical elements in any photo shoot. Unfortunately, elaborate lighting setups, expensive equipment and subjects where lighting conditions cannot be controlled or manipulated puts the photographer at a disadvantage. For the digital artist, too often a photo contains the right composition and subject but the lighting does not portray the right tone and feel. With the release of Mystical Lighting Auto FX Software lets users improve the look and feel of their images by controlling the very essence of photography: lighting and shading.

Mystical Lighting Features 16 Visual Imaging Solutions for Light and Shading

Mystical Lighting includes powerful features like layers, layer presets that record and replay effects, masking layers and unlimited undo capability. Using this feature rich application the user can work in a high-grade visual imaging environment to achieve photo-realistic results in minutes.

Mystical Lighting includes 16 unique visual effects that are dynamically generated and offer an infinite variety of styles to choose from. Mystical Lighting works as either a stand-alone application or as a plug-in for image editing programs like Adobe Photoshop, Adobe Elements, Jasc Paint Shop Pro and Corel Photo Paint. Mystical Lighting includes the following visual effects:

- Edge Highlights
- Ethereal
- FairyDust
- Flare
- Light Brush
- Light Caster
- Mist
- Mottled Background
- Radial Light Caster
- Rainbow
- Shader
- Shading Brush
- ShadowPlay
- Spotlight
- SurfaceLight
- Wispy Mist

“Without a doubt this is the best, most feature rich and powerful product we have ever launched.” says Cliff Weems, Founder and CEO, “You can play with light and shading and come out with results that are so realistic you can’t tell they are digitally generated. I love photography and I love this product.”

Price and Availability:

The estimated street price Mystical Lighting is \$179.00 (USD). Mystical Lighting is available as a downloadable product from the Auto FX website or as a physical CD for both Mac and Windows platforms. Currently, it is available in English but the release of German, Spanish, Italian and French versions are expected in Q2 of 2003. Mystical Lighting is sold through select dealers and resellers worldwide or through Auto FX Software direct at 1-800-839-2008 (toll free) or (205) 980-0056 or ordered online at <http://www.autofx.com>.

Mystical Lighting Feature Highlights

- Mystical Lighting works as both a stand-alone application and a Photoshop plug-in
- Layers feature cloning, renaming, reordering, and full opacity blending.
- Unlimited undo allows you to go back as far as you need to
- Effects are Resolution Independent. You can apply an effect to a small image and get the same result on a different sized or much larger image. Play around with small thumbnail sized images and comps and then apply to a high-resolution image later and get the same result.
- Users can add an unlimited number of effects, each with independent controls and they layer and interact with each other through the Auto FX SmartLayer design.
- Supports Adobe Photoshop Actions, Last Filter Command and Layer Transparency
- Supports a Marquee Zoom and Pan capable adjustable full screen preview
- Paragraph length ToolTips containing detailed instructions pop up when the mouse is held over a control for several seconds
- User defined presets can be saved for capturing the exact look of an effect for later use
- File loading and saving support for: .psd, .tif, .bmp, .jpg, and .png file formats. Saving in Photoshop .psd format will export the effect onto a layered document with full transparency
- Customizable interface colors and desktop textures allow the user to pick their favorite look
- Optimized for single or dual processor machines on both Mac and Windows
- Optimized for G4s and runs native in OS X

System Requirements & Product Compatibility:

Windows 98/NT/2000/2000 ME/XP

Macintosh 8.5 or higher including full native support for OS X – Requires a G3 or higher machine

Minimum 128MB of RAM required / 256MB or higher recommended

About Auto FX Software:

Founded in 1994, Auto FX Software has grown to become the largest developer of Adobe Photoshop plug-ins in the market. Auto FX Software is exclusively focused on the development and marketing of visual imaging software for creative professionals and digital imaging enthusiasts. Auto FX products are distributed in over 45 countries around the world and are also available for digital download on the Internet at <http://www.autofx.com>.

Contact Information:

For more information, please contact us at:

Auto FX Software

141 Village Street ~ Suite 2
Birmingham, Alabama 35242

Phone: 1-800-839-2008 (toll free) or (205) 980-0056

Fax: 205.980.1121

Email: pr@autofx.com

For additional news, information and demos, visit our web site at <http://www.autofx.com>