

Press Release

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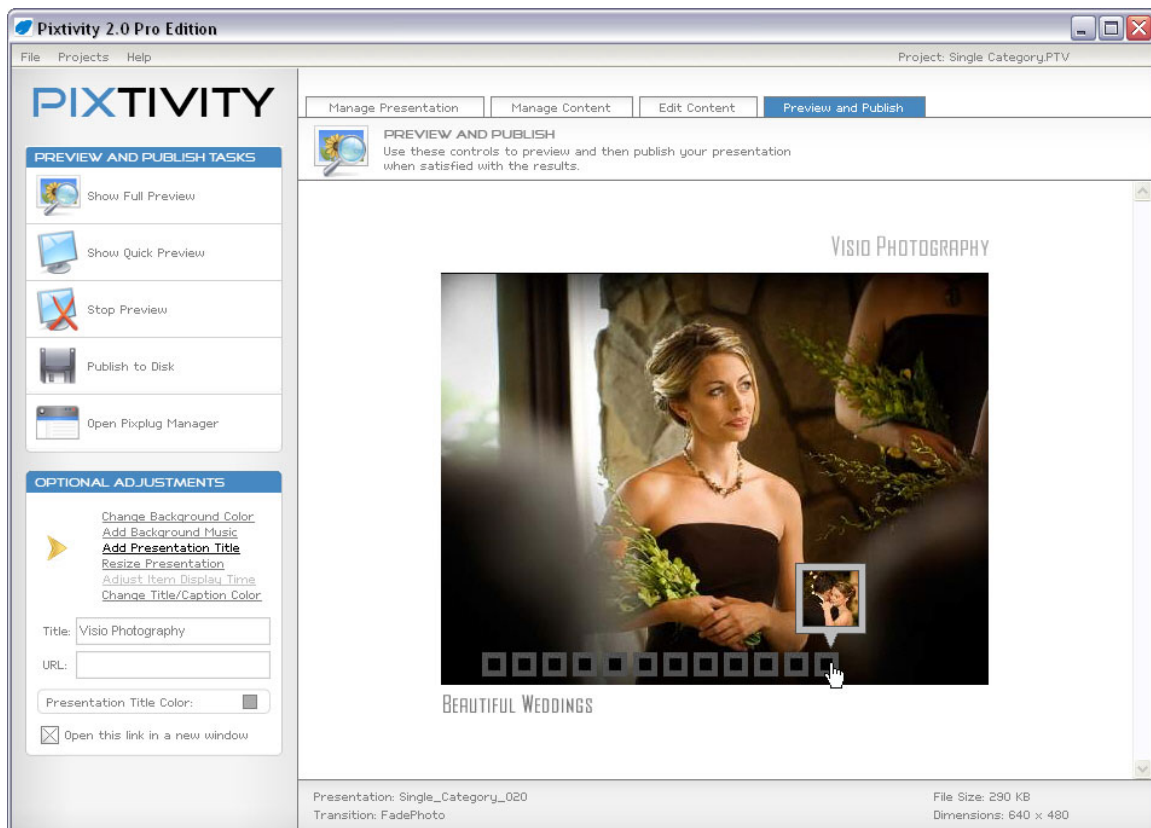


Pixtivity 2.0 Pro Edition Photo Presentation Software

Professional Photographers need a fast and efficient way to build artistic photo shows for their clients and to keep their online portfolio / website updated. Pixtivity 2.0 Pro Edition is built specifically to address these needs and provides the photographer with over 500 professionally designed photo shows.

Pixtivity 2.0 Pro Edition is built with an easy to follow workflow that lets you build a presentation for the web in just a few minutes. Pixtivity includes a wealth of options such as adding captions, titles and music to a show.

New themes like Artistic Storyboard contain photo layouts that can show multiple photos at the same time in a unique collage layout.



For interactive examples of Pixtivity 2.0 Pro Edition visit this link:

<http://www.autofx.com/products/pixtivity/detail.html>.

“Image is critical to a professional photographer – if your photos don’t look great in print AND online, you lose business” says Cliff Weems, Founder and CEO. “Pixtivity 2.0 Pro Edition gives the pro photographer everything they need to quickly build artistic presentations for the web.”

Price and Availability: The estimated street price of Pixtivity 2.0 Pro Edition is \$149 (USD). Upgrades from version 1.0 are available for \$59. Pixtivity 2.0 Pro Edition is sold through select dealers and resellers worldwide or through Auto FX Software direct at 1-800-839-2008 (toll free) or (205) 980-0056, or ordered online at <http://www.autofx.com>.

Features in Pixtivity 2.0 Pro Edition

Pixtivity 2.0 Pro Edition is a major upgrade offering twice as many presentations as in the previous release.

- Pixtivity 2.0 Pro Edition includes more than 500 presentations and photo shows.
- New presentation types such as Artistic Storyboards, Artistic Single Category and Artistic Frames provide cutting edge creativity and really enhance the look of the presentation.
- Pixtivity 2.0 Pro Edition includes over a dozen different styles of presentations : Artistic Frames ~ Artistic Single Category ~ Artistic Storyboards ~ AutoPlay ~ Multiple Category ~ Photo and Movie ~ Photo Strips ~ Photo Wall ~ Single Category ~ Single Movie Players ~ Slideshows ~ Storyboards ~ Theme Animations
- Combine photos, videos, transitions, music, animations, text and colors together for an infinite number of options.

Pixtivity 2.0 Feature Highlights

- Free Training Videos are offered at www.autofx.com for the Pixtivity 2.0 Pro Edition
- Pixtivity 2.0 Pro Edition ships as a Stand-Alone application. No other software is needed.
- Photos in presentations are protected from theft and can be watermarked
- Automatic compression and image optimization happens behind the scenes
- Batch import hundreds of photos and organize them into categories
- Dynamic cropping protects the photos while the photographer tries out different presentation styles

System Requirements:

Windows

2000 / XP / Vista

About Auto FX Software:

Founded in 1994, Auto FX Software has grown to become the largest developer of Adobe Photoshop plug-ins in the market. Auto FX Software is exclusively focused on the development and marketing of visual imaging software for creative professionals. Auto FX products are distributed around the world and are also available for purchase on the Internet at <http://www.autofx.com>.

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For additional news, information and demos, visit our web site at <http://www.autofx.com>